



2025 Vendor Rules, Regulations and Helpful Hints

Do Dah Day will be held on Saturday, May 17, 2025 **at Cahaba Brewing Company, 4500 5th Avenue South, Birmingham, AL 35222.**

All vendors displaying and/or selling at DDD must submit an application, payment and additional info as required. Vendor applications will be accepted on a first come, first serve basis until Friday, May 9 at midnight.

Vendor fees are a way for Do Dah Day to raise funds for local animal charities. All fees are considered a donation to Do Dah Day and are tax deductible. Each year Do Dah Day, Inc. sells collectible t-shirts, Coca-Cola products, various beverages and bottled water as a substantial part of its fundraising efforts. **Vendors may not sell or give away any t-shirts or competing beverages of any kind.**

Festival hours are from 11:01 a.m. - 6:01 p.m. **Cahaba Brewing Company will be open for vendor set up beginning at 8:00 a.m. on Saturday. Tents will be provided to all vendors not placed in a covered space.** Vendor tables and chairs will not be provided. Automobile and other vehicular traffic is prohibited in the vendor area; however, vendors may bring car to their tent area to load/unload. All vendors should be ready for business by 10:30 a.m. There will be a quick, timely **breakdown beginning at 6:01 p.m.**

Vendors will check in at the main entrance to Cahaba Brewing Company off of 4th Avenue South. Do Dah Day staff will escort you to your booth location. Parking may become a problem after 10:00 a.m., so please arrive early to secure a convenient space on the property.

TAXES: All business are responsible for submitting taxes to the City of Birmingham, Jefferson County, AND/OR the State of Alabama. Taxes will be collected at the end of the day. Do Dah Day is not responsible if codes and regulations are not met, and deposits will not be refunded.

All deliveries must be cleared by Do Dah Day in advance and must pass through designated vendor entrances ONLY. Security will allow you to park and unload at your designated vendor spot, but cars blocking roadways or left unattended for more than 15 minutes may be towed at owner expense.

Thank you very much for your interest in being a vendor at Do Dah Day 2025! We look forward to seeing you on May 17th!

Katie Gayfinkle

Do Dah Day Vendor Coordinator