



Do Dah Day 2021 Sponsorship Opportunities

Presenting Sponsor - \$10,000

Do Dah Day's Presenting Sponsorship Package includes

- Recognition as Do Dah Day presenting sponsor
- Name and/or logo on signage at Do Dah Day as presenting sponsor
- Promotion on Do Dah Day television and radio media outlets
- Promotion on Do Day Day social media, including Facebook and Instagram
- Logo included on Do Dah Day website as presenting sponsor
- Opportunity for vendor booth at Do Dah Day

Stage Sponsor - \$5,000

Do Dah Day's Stage Sponsorship Package includes

- Name and/or logo on stage signage at Do Dah Day as stage sponsor
- Promotion on Do Dah Day television and radio media outlets
- Promotion on Do Day Day social media, including Facebook and Instagram
- Logo included on Do Dah Day website as stage sponsor
- Opportunity for vendor booth at Do Dah Day

Parade Sponsor - \$5,000

Do Dah Day's Parade Sponsorship Package includes

- Name and/or logo on parade signage at Do Dah Day as parade sponsor
- Promotion on Do Dah Day television and radio media outlets
- Promotion on Do Day Day social media, including Facebook and Instagram
- Logo included on Do Dah Day website as stage sponsor
- Opportunity for vendor booth at Do Dah Day

Pet Village Sponsor - \$2,500

Title sponsor of the Pet Village where our beneficiaries and rescue pet partners will have animals available for adoption. This package includes

- Name and/or logo on pet village signage at Do Dah Day as pet village sponsor
- Promotion on Do Day Day social media, including Facebook and Instagram
- Logo included on Do Dah Day website as pet village sponsor
- Opportunity for vendor booth at Do Dah Day

Kids Area Sponsor - \$2,500

Title sponsor of the Kids Area where we have face painting, arts & crafts, bubbles, jump houses and other activities for kids. This package includes

- Name and/or logo on kid area signage at Do Dah Day as kid area sponsor
- Promotion on Do Day Day social media, including Facebook and Instagram
- Logo included on Do Dah Day website as kid area sponsor
- Opportunity for vendor booth at Do Dah Day

Water Station Sponsorships - \$1,000

A Water Station sponsorship includes

- Name and/or logo printed on water stations in event area
- Promotion on Do Day Day social media, including Facebook and Instagram
- Name included on Do Dah Day website as water station sponsor
- Opportunity for vendor booth at Do Dah Day

Pet Lovers Sponsorship - \$500

Multiple sponsorships available. A Pet Lovers sponsorship includes

- Name and/or logo printed on banners prominently placed at tents in event area
- Promotion on Do Day Day social media, including Facebook and Instagram
- Name included on Do Dah Day website as Pet Lovers sponsor
- Opportunity for vendor booth at Do Dah Day



Dah Day 2021 Sponsorship Reply Form

Company Name: _____

Contact Name: _____ Contact Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Yes, please include us as a Do Dah Day Sponsor!

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor: \$10,000 | <input type="checkbox"/> Pet Village Sponsor: \$2,500 |
| <input type="checkbox"/> Parade Sponsor: \$5,000 | <input type="checkbox"/> Kids Area Sponsor: \$2,500 |
| <input type="checkbox"/> Stage Sponsor: \$5,000 | <input type="checkbox"/> Water Station Sponsor: \$1,000 |
| <input type="checkbox"/> Pet Lovers Sponsor: \$500 | |

We cannot sponsor, but please accept a donation to Do Dah Day: \$ _____

Payment Information:

- Please invoice via Square payments.
- Enclosed is a check payable to Do Dah Day.
- Please charge to a:
- | | | | |
|---|-----------------------------------|-------------------------------------|-------------------------------|
| <input type="checkbox"/> American Express | <input type="checkbox"/> Discover | <input type="checkbox"/> MasterCard | <input type="checkbox"/> VISA |
|---|-----------------------------------|-------------------------------------|-------------------------------|

Card Number: _____

Expiration Date: _____ CCV: _____

Name on Card: _____ Signature: _____

Do Dah Day Tax ID: 63-1064163

Invoice and credit card payments can be made in installments. Please specify if you would like to make installation payments on your sponsorship. For more information, contact Katie Garfinkle at katiegarfinkle@gmail.com or 205-901-4162. Promotional vendor spaces are also available beginning at \$300. Representatives from Do Dah Day would be happy to negotiate the terms of the sponsorship, as well as provide any additional information as needed.

Please remit forms and payment to:

Mailing Address

Do Dah Day, Inc.
P.O. Box 55208
Birmingham, AL 35255

Questions? Email

katiegarfinkle@gmail.com