

START YOUR CAMPAIGN TO BE DO DAH KING OR QUEEN

Birmingham, Ala, 3-19-10: Time to be a king. Or a queen. Do Dah Day kicks off the Royalty Campaigns on Sunday, March 21, at Nana Funks! Join us to learn how to run for Do Dah Day King or Queen (and get great prizes if you are crowned) and starting drumming up support! The party kicks off at 5:01pm! Enjoy free beer and food while it lasts! And don't miss the drink specials and giveaways! All we ask is a \$5 donation at the door! And don't forget Do Dah Eve is May 14th - that's when we crown the King & Queen! And join us for the parade and festivities on Do Dah Day - May 15, 2010!

Do Dah Day is a free music festival and parade to raise money to support homeless animals. The parade, beginning at 11:01 a.m., winds along Highland Ave. Bands begin playing at noon. Bring your dog, cat, lizard, llama or other friendly animal and enjoy the music, the sights, concessions, merchandise and more.

Do Dah Day has grown from a small gathering of some 200 people who raised \$400 for charity, to an event boasting attendance of more than 45,000 people and thousands of dogs (and a few other of the braver types of critters) each year. Since 1992, Do Dah Day has raised more than \$700,000 for organizations that care and support homeless animals.

Do Dah Day is an all-volunteer organization and enlists the support of more than 200 animal-loving volunteers to run the event each year. All profits raised support Jefferson County animal shelters and benefactor programs. Do Dah Day, Inc. is a not-for-profit organization. Go to www.dodahday.org or follow on Facebook groups: Do Dah Day for more information.

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