



## **BRUSH UP FOR CLEAN UP: YOUR DOG CAN HELP DO DAH DAY CLEAN UP THE GULF OIL SPILL**

**Birmingham, Ala, 5-12-10:** Your pet can help save wildlife on the Gulf Coast as part of Brush Up for Clean Up, a partnership between Do Dah Day and Birmingham Donations for the Gulf. We're collecting animal hair/fur for use in booms to soak up oil from the massive spill in the Gulf. Bring your dog's or cat's fur to Do Dah Day, May 15 in Caldwell Park, or better yet, just bring the whole animal! We'll have brushes, bags and volunteers to help you remove your pet's excess hair and we'll send it to the coast. Fifteen pounds of hair or fur can make one 12 foot boom.

Hanes has donated 6,000 pounds of panty hose to be filled with human or animal hair and fur, which are remarkably effective at soaking up oil. Booms made of the collected hair will be placed in sensitive areas along Alabama's Gulf Coast to protect wetlands and marine habitat.

There will be a special booth in Caldwell Park all afternoon at Do Dah Day to collect hair and fur. For more information on the collection effort, check out Birmingham Donations for the Gulf's Face book page.

Do Dah Day is a free music festival and parade to raise money to support homeless animals. The parade, beginning at 11:01 a.m., winds along Highland Ave. Bands begin playing at 11:31 in Rhodes Park and 12:01 in Caldwell.

Do Dah Day has grown from a small gathering of some 200 people who raised \$400 for charity, to an event boasting attendance of more than 45,000 people and thousands of dogs (and a few other of the braver types of critters) each year. Since 1992, Do Dah Day has raised more than \$700,000 for organizations that care and support homeless animals.

Do Dah Day is an all-volunteer organization and enlists the support of more than 200 animal-loving volunteers to run the event each year. All profits raised support Jefferson County animal shelters and benefactor programs. Do Dah Day, Inc. is a not-for-profit organization. Go to [www.dodahday.org](http://www.dodahday.org) or follow on Facebook groups: Do Dah Day for more information.

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